



**SOUTHERN AFRICAN RESEARCH &  
INNOVATION MANAGEMENT ASSOCIATION**

**SARIMA  
CONFERENCE**

**REGISTRATION  
BROCHURE**

**5-7 September 2012**

**Pine Lodge Resort  
Port Elizabeth  
South Africa**

[www.sarimaconference.co.za](http://www.sarimaconference.co.za)

## CONFERENCE COMMITTEE

Chairperson: Jaci Barnett  
Andrew Bailey  
Maryke Hunter-Husselmann  
Jose Jackson-Malete  
Corline Kriel  
Michelle Mulder  
Renee Peters  
Cristina Pinto

## CONFERENCE MANAGEMENT

For further information, please contact the official conference organisers:

Eastern Sun Events

Phone: +27 41 374 5654

Fax: +27 41 373 2042

Email: [sarima@easternsun.co.za](mailto:sarima@easternsun.co.za)



## WELCOME MESSAGE FROM SARIMA PRESIDENT

It is with great pride and pleasure that the SARIMA Executive Committee and I invite you to join us in celebrating 10 years of growth in research and innovation in Southern Africa. 2012 marks the 10th anniversary of SARIMA's existence and this year's annual conference will be the highlight of our birthday celebrations. It provides an opportunity for us to look back at the progress made in the discipline of research and innovation management over the last 10 years and to discuss new and improved practices for the future.

To celebrate this auspicious occasion, we have chosen to move away from the usual venues and to bring delegates together in the friendly city of Port Elizabeth. Situated in Nelson Mandela Bay, PE is the gateway to the Eastern Cape and the Garden Route. The Pine Lodge Resort offers a beach setting with world class conferencing facilities and we look forward to welcoming you there.



SARIMA's activities cover the full innovation value chain from research to commercialisation. Papers and invited sessions will be presented in two main parallel sessions, namely research management and innovation and technology transfer. Topics will focus on progress made in research and innovation management in Southern Africa over the last decade, including success stories and challenges, as well as best practices for the future. We invite you to share your experiences with us and to join us in toasting SARIMA's successes to date.

**Dr Michelle Mulder**

## VENUE

Pine Lodge Resort, Marine Drive, Port Elizabeth. [www.pinelodge.co.za](http://www.pinelodge.co.za)

Situated just minutes from Nelson Mandela Bay's City Centre and Airport, Pine Lodge is an ideal conference venue. The wind-protected 3-Star chalets are nestled amongst the indigenous flora of the Cape Recife Nature Reserve and are a stone's throw from the ocean. With a large variety of activities and amenities on-site and close-by (including the Humewood Golf Club, The Boardwalk Casino & Entertainment World), there is something for everyone to enjoy.

Housed in log-cabin style buildings surrounded by well-manicured gardens, Pine Lodge successfully combines relaxation and commerce. And, with all the necessary facilities, it's easy to see why it's known as the "stress-free conference alternative". No other seaside resort can offer you the tranquility of nature with the buzz of the city just minutes away. Beautiful sunsets and invigorating sea air await you!

## ACCOMMODATION

### Pine Lodge Resort:

Bookings must be made directly with Pine Lodge Resort. Use the **Booking Code SARIMA2012** to ensure the resort knows you are associated with the Conference.

Tel: +27 41 583 4004  
Fax: +27 41 583 3839  
Email: [enquiries@pinelodge.co.za](mailto:enquiries@pinelodge.co.za)

### Rates (Room only):

Single	R 695.00
Twin (One Bedroom)	R 380.00 Per Person
3 Sharing (One Bedroom)	R 280.00 Per Person
4 Sharing (One Bedroom)	R 215.00 Per Person
Executive Suite	R 1395.00 Per Night



### Note:

- Breakfast: R95.00 Per Person, for a full English breakfast or R52.50 Per Person for a breakfast basket. (Similar to a continental breakfast)
- Dinner: From R104.00 Per Person, for a waitron served meal.

### Summerstrand Inn Hotel:

Bookings must be made directly with Summerstrand Inn Hotel. Use the **Booking Code SARIMA2012** to ensure the hotel knows you are associated with the Conference.

This three star property is situated approximately 2 kilometres from the Pine Lodge Resort, and is the closest hotel to the resort

Daily transport to Pine Lodge Resort and the hotel must be arranged independently.

Reservations contact: Sephora

Tel: +27 41 583 3131  
Fax: +27 41 583 2505  
Email: [Sephora@hotsummer.co.za](mailto:Sephora@hotsummer.co.za)

### Rates:

Single Occupancy (One person per room)	R 835.00 Bed & Breakfast
Double Occupancy (max 2 persons per room)	R 492.50pp Bed & Breakfast

## TRANSPORT

Bookings must be made independently. It is a +/- 15 minute journey from the airport to Pine Lodge.

### Airport Transfers:

Contact Ilios Travel for the discounted airport transfer rate:

R130.00 pp one way  
Tel: +27 41 583 2353 or [Mariska@ilios.co.za](mailto:Mariska@ilios.co.za)  
Booking Code: LEEMA

There are always a number of taxis outside the airport on arrival as well should you wish to book your transport on arrival.



## CONFERENCE PROGRAMME

Tuesday 4 September 2012	10h00 - 16h30	Pre-conference workshops
Wednesday 5 September 2012	07h30 - 09h30	Registration
	09h30	Conference commences
	17h30	Welcome Cocktail
Thursday 6 September 2012	08h30 - 17h00	Conference continues
	19h00	Gala Dinner / Beach Party
Friday 7 September 2012	08h30 - 13h00	Conference continues

## CONFERENCE THEME AND TOPICS

### *“Celebrating 10 years of growth in research and innovation”*

Our conference topics will illustrate the growth in research and innovation, and in research and innovation management, and will look forward to the next 10 years of our profession. As usual, the conference will be split between research and innovation / technology transfer, with participants able to move between the two sessions. Plenary sessions will cover the interface between research management and innovation management.

**Research Management** will take a high level view of the issues facing research managers and will address policy, governance and research partnerships in a changing educational and research landscape.

**Innovation Management / Technology Transfer** will take a technology sector approach to show how we have progressed in technology transfer over the last 10 years and the role that Technology Transfer Offices have played in that success.

## PRE-CONFERENCE WORKSHOPS

10h00 to 16h30 on Tuesday, 4 September 2012

### **Workshop 1: The basics of setting up a TTO**

This workshop is for people who are setting up a Technology Transfer Office or function at their institutions, or people who have recently started an office. The workshop will cover structures, processes, documentation, policies and staffing.

### **Workshop 2: Managing research performance (limited numbers)**

This workshop will focus on the indicators of research performance, for example publication outputs, networks, interdisciplinary collaboration, research visibility, impact etc. The discussions will focus on how to identify institutional strengths and weaknesses and best ways to monitor and evaluate progress in terms of institutional research activity.

## CALL FOR PAPERS

### **Research Management**

We invite the submission of abstracts covering the following topics:

- “Battle of the sciences” - Research Management in the face of a changing education and research landscape
- “1+1=?” - The role of research management in research collaboration/networking.
- “Are we there yet?” - How important is internationalisation and what does it mean for research institutions and the promotion of research?
- “Where have all the trees gone?” - Research Information Management in the face of technological advancement
- “Back to basics” - The role of the Research Manager in institutions and industry
- “Tell me your story” - Research Managers as Science Communicators



### ***Innovation Management / Technology Transfer***

We invite the submission of abstracts that show how we have progressed in innovation management and technology transfer over the last 10 years and the role that Innovation Managers and Technology Transfer Offices have played in that success. We would like to hear about initiatives that have worked, things that have failed, technologies that have been successfully commercialised and challenges encountered. We particularly invite participants from outside South Africa to discuss their challenges and how they plan to overcome them.

We will have a general session on aspects of technology transfer, as well as sessions on different technology sectors, so we also invite papers outlining the development and commercialisation of novel technologies in a sector. Papers can cover challenges (in technology, research, markets or people), successes and failures, recommendations for best practice, deal structuring, starting the business, etc.

We invite technology transfer staff, inventors, entrepreneurs, venture capitalists, attorneys, and anyone else involved in the process of commercialisation, to participate.

The technology areas will include, but not be limited to:

- Renewable energy
- Agriculture
- ICT and mobile applications
- Biotechnology
- Medical devices and pharmaceuticals
- Manufacturing



## **HOW TO SUBMIT AN ABSTRACT**

Delegates wishing to present an oral or poster presentation are invited to submit a short summary for consideration and inclusion in the programme.

Abstracts must be submitted online via [www.sarimaconference.co.za](http://www.sarimaconference.co.za) by **31 May 2012**

1. The Conference Committee reserves the right to select papers and posters for presentation.
2. Abstracts received will be acknowledged and notification of acceptance or rejection will be by email by **Friday 15 June 2012**.
3. Only MS PowerPoint will be accepted.
4. If the research is funded (partially or fully) by a proprietary organisation, a statement to that effect must be included at the bottom of the abstract.
5. Please note that no more than three submissions will be allowed per presenter due to possible programme limitations.
6. Please read the submission requirements carefully as abstracts submitted will not be changed later.
7. All presenting authors are requested to fully register for the conference by **22 June 2012**. If no registration and payment for the 2012 SARIMA Conference has been received by this deadline, the presentation will not be listed in the programme. This measure has been taken to overcome any “no-shows” disrupting the programme.

### **Poster Exhibition Presentation**

The poster panels should be no larger than 120cm high and 75cm wide (portrait style). Please be aware that there is no space for excessive sizes.

Presenters are requested to make several A4 copies of their posters for hand-outs for delegates. A4 plastic sleeves will be provided at the poster boards for the poster copies and for business cards.

### **Abstract preparation guidelines:**

**Profile: The presenting author should create and complete the online submission and not a co-author.**

**Category:** Select your category preference you wish to submit your abstract under.

**Title:** Insert the full title of the proposed presentation. Title should not exceed 15 words and should be in Title Case.

**Co-authors:** Insert full names and surnames.

**Co-author Email Address:** Insert the email address of your Co-author.

**Abstract Type:** Select your presentation preference (oral or poster) which will be noted, but cannot be guaranteed.

**Text:** Insert the text of the abstract. You will not be able to type additional words once the limit has been reached, so please check your abstract once submitted. Do not insert the title or co-authors in this text block. Check that the full abstract has been successfully uploaded.

**Please note the following deadline dates for presenters:**

31 May 2012	Deadline for Abstract submissions
15 June 2012	Feedback in terms of whether your submission has been accepted
22 June 2012	Registration and payment of registration fees to have been received
5 – 7 September 2012	Conference

## EXHIBITION & SPONSORSHIP

For any exhibition and sponsorship queries, please contact Tanya Schmidt on +27 41 374 5654 or [sarima@easternsun.co.za](mailto:sarima@easternsun.co.za)

A Sponsorship & Exhibition brochure is available online at [www.sarimaconference.co.za](http://www.sarimaconference.co.za)

The cost of a stand area (2m x 3m) is R8 000 which includes a trestle table, 2 chairs and one free exhibitor registration (which includes all teas and lunches and the Welcome Cocktail).

## SOCIAL FUNCTIONS

Wednesday 5 September 2012  
Thursday 6 September 2012

Welcome Cocktail at Pine Lodge Resort  
Gala Dinner / Beach Party: A Gala Dinner with a difference! On the beach, with the sea as a backdrop and sand beneath your feet. Dress casually but warmly, with shoes you can kick off. A fitting end to SARIMA's first conference in Port Elizabeth.



## DRESS CODE

The dress code for the Conference will be smart casual

## REGISTRATION

Please go to [www.sarimaconference.co.za](http://www.sarimaconference.co.za) to register and pay online.

There is a registration form attached should you not be able to register online.

## METHODS OF PAYMENT

All payments must be received prior to the Conference.

### Direct Deposit:

Name:	Congress Account 1
Bank:	First National Bank
Branch:	Rink Street
Branch Code:	210317
Account Number:	62063082334
Reference:	Your initial and surname

### Cancellations

5 July – 5 August 2012	50% Cancellation Fee
6 August 2012	100% Cancellation fee

No telephonic cancellations will be accepted and all cancellations must be in writing. From 6 August 2012, delegates will be liable for the entire fee whether payment has been received or not. Delegates may be substituted.



